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Cape 2 Care 2026 – Five to Impact a Life Fundraising Campaign

The Cape 2 Care 2026 campaign is a powerful nationwide initiative that will see ten dynamic women runners journey through 40 towns in just 9 days, uniting communities around a shared purpose: **children's empowerment**. At the heart of the campaign is our “Five to impact a life” bottle challenge, a call to action for schools and the community to fill as many 5-litre bottles as possible with R5 coins.

Since our organization's focus is children-we are reaching out to schools-the heartbeat of their communities, which will be central to our campaign. In every town, schools will be invited to participate in this fun and meaningful challenge. For every four bottles filled, one bottle's worth will be reinvested directly into that town, funding local child-focused projects and addressing specific needs.

To drive awareness and excitement:

- Branded bottles will be distributed to participating schools.
- A social media campaign will be launched to feature and challenge all the participating schools
- Schools will be encouraged to create supporter banners and cheer squads to welcome the runners, turning each town stop into a celebration of unity, generosity, and empowerment

Importantly, Cape 2 Care 2026 also marks the beginning of a national movement: the implementation of the Dynamic Women for Children structure across South Africa. This framework will mobilize and empower women leaders in each town to continue driving child-focused initiatives long after the runners pass through—building a legacy of change, town by town.

Through this campaign, we aim not only to raise funds for Dynamic Women for Children but to ignite a nationwide movement of dynamic women and caring communities working together to uplift children across South Africa.

