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Cape 2 Care Sponsorship Packages **Running for a World Record. Standing for a Generation.**

Compass Contributor

Support through essential physical items

Contribution Type: In-kind (e.g. water, supplements, clothing, fuel, medical, food, accommodation, vehicles etc.)

Benefits:

- Name listed on "Support Wall" on website and social media
- One-time mention on Facebook and Instagram
- Personalized thank-you card sent via email
- Optional logo on printed thank-you banner of physical sponsorships
- Tax certificate (if applicable)

(Depending on the sponsorship amount , other benefits may apply)

KM's of Kindness (Per-Kilometer Sponsor)

Walk (or run) in kindness with us — sponsor a stretch of the journey (2160km to sponsor)

Contribution: R2 160 per kilometer

Benefits:

- Promotion on Social Media and Website with sponsor Map location together with other km sponsorships
- Personalized thank-you card sent via email
- Option to sponsor multiple kilometers (Sponsor 10 km or more) and get promoted once individually on our Social Media Platforms with Business logo
- Tax certificate (if applicable)



"LET'S RAISE CHILDREN WHO WON'T HAVE TO RECOVER FROM THEIR CHILDHOODS."

The Route Riser

Be the light in the dark for our children's future

Contribution: R15,000 once-off

Benefits:

- One-time promotion on Facebook and Instagram
- Website listing under "The Route Riser Sponsors"
- Personalized thank-you card sent via email
- Tax certificate (if applicable)

Momentum Makers

Give generously and help us create momentum for change

Contribution: R25,000

Benefits:

- Two-time promotion on Facebook and Instagram
- Feature in one live video
- Logo on Website
- Personalized thank-you card sent via email
- Tax certificate (if applicable)

Legacy leader

Align your brand and be a Legacy leader with purpose, hope, and action

Contribution: R40,000

Benefits:

- Four-time promotion on Facebook and Instagram
 - Featured in 2 live videos
 - Website feature with link to your business website
 - Personalized thank-you card sent via email
 - Tax certificate (if applicable)
 - Invited to exclusive Cape 2 Care function after the Cape 2 Care event
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9 DAY TRAILBLAZER

(ONLY 9 PACKAGES AVAILABLE)

Make history with us. Be the name behind Cape2Care.

Contribution: R55,000 +

Benefits:

- “Cape 2 Care powered by [Your Brand]”
 - Website feature with link to your business website
 - 12 Runners and Crew wear your business logo for 1 full day during the Cape2Care official event
 - Branding on vehicles
 - Weekly features on social media (Posts and live videos)
 - Logo on start and finish line banners
 - Interview opportunity with runners
 - Tax certificate (if applicable)
 - Full media exposure through all DWFC campaigns and events
 - Framed certificate delivered – acknowledgement and appreciation
 - Invited to exclusive Cape 2 Care function after the Cape 2 Care event
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